

Updated on June 20th

DISCOVER YAMAGATA 2022 Now Taking Applications!

International residents, why not join our free tour to experience all the joys Yamagata has to offer?

1 Overview “What is DISCOVER YAMAGATA 2022 ?”

•DISCOVER YAMAGATA 2022 is a free tour for international residents of Yamagata to experience and share the charm of the region.

•There are four different day-trip tours.

•A maximum of 20 applicants will be selected on a first-come first-served basis.

•This is a free tour. (includes: bus fare, meals, hands-on experiences, travel accident insurance)

✕The cost of travel to and from the assembly and end points to each participants' residence is not included.

2 Objective “How come it's free?”

•We want you to become a fan of Yamagata by experiencing and eating famous things from the region, while interacting with the local community.

•We would like you to upload photos/videos of your experience with us to social media, in order to attract more overseas tourists to Yamagata.

3 Conditions for participants “Who is allowed to take part?”

•Applicants who meet all six of the following criteria will be allowed to participate.

①International residents who came to live in Yamagata Prefecture less than 5 years ago

②Those who live and work in Yamagata Prefecture

③Those with a visa that allows them to work in Japan ✕Exchange students cannot participate

④Those who will upload photos of the various foods and experiences that they will try on this tour

⑤Those who will respond to our end of tour survey

⑥Those who do not mind photos of themselves being used (e.g on TV, in newspapers, on the Yamagata Prefecture homepage, etc.)

4 Tour summary (See the leaflet for details.)

Tour	Date	Content	Bus stop	Application deadline
No.1	3 rd July 2022 (Sun)	Mt. Gassan, Dolls for the Girls' Festival, Cherry Picking	Yonezawa Station, or Akayu Station	
No.2	30 th July 2022 (Sat)	Uriwari Stone Park, Kumano Shrine, Konnyaku Bansho, Yamadera	Sakata Station, or Shoko Bus Terminal	13 th July 2022 (Wed)

Leaflets and the details of Tour No.3-4 will be announced at a later date.

No.3	Autumn (Applications open in August.)	Mt. Zao, Imoni stew and rice cakes, Ceramic Art Making, Ginzan Onsen	Shinjo Station <tbc>	
No.4	Winter (Applications open in October.)	Mogami River Boat, Sakata Maiko, Mt. Haguro	Yamagata Station or Sakuranbo Higashine Station <tbc>	

5 How to apply “I want to participate, how can I join?”

•Participants can apply by email for themselves. (**Only one tour per person**)

※6/17 Addendum- As of June 17th, we are looking for 10 more participants for

Tour No. 1. If you did not apply for Tour No. 1 because you wanted to participate in a different tour, you can now apply for both. Please join us for Tour No. 1!

•Please send the necessary information and scans of your residence cards (front and back) via email. (Emails can be in Japanese or English)

•Successful applications will be accepted on a first-come first-served basis, and we will close applications when we have reached 20 successful applicants.

•After we have received your application, we will notify you if you have been successful or not.

※We want to have a diverse crowd of participants for this tour, so if a lot of people from the same company apply for the same tour, we may be forced to adjust the participants accordingly.

↓ Apply via email



6 Contact information “I have a question!”

Yamakokanko Co.,Ltd.

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(The project is outsourced from the Yamagata Prefectural Government.)

※For queries in English please call 023-630-2129.

○Please send the following information via email in case the code above doesn't work.

【To】 eigyo-1ka@yamakokanko.co.jp

【Title】 Discover Yamagata 2022 Application

【Message】

1.さんかじょうけん①~⑥はぜんぶあてはまりますか? Do you meet requirements 1-6?

はい Yes / いいえ No

2.さんかするツアーのばんごう Tour no.

3.わたしのでんわばんごう Mobile no.

4.かいしゃのなまえ Workplace

5.かいしゃのでんわばんごう Workplace phone no.

6.どこでバスにのりますか? Starting bus stop

7.たべることができないものはありますか? Anything you can't eat?

8.ざいりゅうカードのおもてとうらのしゃしんをおくってください Send both sides of your Residence Card